

TBP Global Strategist – Advisory & Consulting Firms Brief

Strategy, Economics, Policy, Governance, Transformation & Global Systems Thinking

1. Purpose of This Brief — Why Advisory & Consulting Firms Matter

Strategy & consulting firms hold a unique position within The Borderless Project (TBP): You translate complexity into clarity, uncertainty into direction, and fragmented systems into coherent frameworks.

As a **TBP Global Strategist – Advisory & Consulting Firm**, your organisation is invited to shape the intellectual, analytical, and policy foundation of the **Neo-Polar Neutrality Global System (NPNGS)** — the emerging global governance, trade and infrastructure model designed for a world beyond geopolitical fragmentation.

Your core value to TBP sits at the intersection of:

- **Global Strategy**
- **Economic Forecasting & Modelling**
- **Policy & Governance Design**
- **Infrastructure & Capital Markets Advisory**
- **Organisational & Regulatory Transformation**
- **ESG, Decarbonisation & Sustainability Strategy**
- **Digital, AI & Data Economy Strategy**

You are not joining as an external consultant.

You are joining as a **co-architect of a new global system**.

TBP places consulting firms at the heart of designing:

- Neutral governance frameworks
- Multi-region trade and economic models
- Tokenised finance and investment structures
- Multi-city corridor strategies
- ESG, energy transition and decarbonisation pathways
- Digital governance & data sovereignty frameworks

- Market-entry and institutional integration pathways

Your firm will participate in **global system-building**, not project-by-project delivery.

2. Your Strategic Role in the NPNGS

Advisory firms help TBP integrate:

- Policy → Infrastructure → Technology → Industry → Finance
into a **single coherent, neutral, interoperable system**.

Your contributions may include:

✓ Designing the governance and policy architecture of the NPNGS

Including:

- Neutral corridor governance
- Multi-country trade agreements
- Model legislation for tokenised infrastructure
- Digital sovereignty and data-embassy protocols
- Vienna Convention adaptation for the digi-physical era

✓ Economic analysis & modelling

Covering:

- corridor-wide growth forecasts
- regional competitiveness modelling
- infrastructure ROI simulations
- capital-flow and liquidity modelling for tokenised assets
- maritime, logistics and supply chain optimisation

✓ Strategy for city, port & region integration

Helping cities, special economic zones, freeports, and ports adopt:

- Neutral trade city status
- New revenue models
- ESG-aligned financial structures
- Maritime-land integration frameworks

- Multi-jurisdictional interoperability

✓ **Organisation & institutional transformation**

Guiding governments, ministries, ports, regulators, and private operators toward:

- capacity building
- operational model shifts
- governance neutralisation
- digital transformation
- corridor membership readiness

✓ **ESG, climate transition & sustainability strategy**

Advising on TBP's Climate+ESG mandate:

- carbon-neutral logistics systems
- green maritime corridors
- renewable & hydrogen energy ecosystems
- circular-economy urban models
- climate risk management for cities

✓ **Global infrastructure investment strategy**

Including:

- sovereign investment strategy
- blended finance models
- tokenised infrastructure investment mechanisms
- family office & institutional investor readiness
- corridor-scale capital mobilisation

3. DESQUELET® for Advisory & Consulting Firms

(TBP's Strategic Framework)

D — Deep Understanding

Consulting firms begin by diagnosing structural failures in today's trade, governance, energy and urban systems, including:

- geopolitical fragmentation
- supply chain brittleness
- the declining effectiveness of global governance institutions
- climate-exposed infrastructure
- the Urban Doom Loop
- monetary & economic volatility
- concentrated data, finance and energy systems

This sets the foundation for identifying where TBP creates new systems-level solutions.

E — Exploration of Systems

Advisory firms explore integration opportunities across:

- the NPNGS global corridors
 - neutral cities
 - offshore platforms
 - data & energy corridors
 - tokenised capital markets
 - sovereign and multipolar initiatives
 - green maritime and logistics systems
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S — Strategic Planning

You help define:

- national strategies
 - corridor integration roadmaps
 - city readiness plans
 - energy & trade transition pathways
 - ESG transformation plans
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Q — Questioning

Consulting firms stress-test:

- macroeconomic assumptions
 - geopolitical risk
 - regulatory alignment
 - sustainability and decarbonisation goals
 - governance viability
 - affordability and capital-flow design
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U — Unique Framing

Your firm reframes the problem:

- From bilateral trade to *neutral global corridors*
 - From siloed infrastructure to *modular, interconnected systems*
 - From traditional PPPs to *tokenised, systemic finance*
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E — Effective Engagement

You collaborate with:

- governments
 - cities
 - ports
 - regulators
 - investors
 - sovereign funds
 - family offices
 - technology and engineering partners
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L — Learning Through Simulation

Participate in:

- corridor digital twins
 - trade route simulations
 - ESG impact modelling
 - maritime and logistics routing optimisation
 - tokenised asset performance modelling
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E — Execution Model

Your recommendations shape:

- corridor policies
 - governance charters
 - global standards
 - trade agreements
 - economic integration models
 - investment strategy frameworks
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T — Transferability

Ensure models scale from:

- city → region → corridor → global
 - pilot → national → multi-regional deployment
 - single port → multi-port neutral maritime network
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4. Key Participation Benefits for Advisory Firms

✓ Lead Strategic Frameworks for the NPNGS

Your firm shapes governance, strategy, economics, and policy design.

✓ Multi-region advisory opportunities

Engagements across:

- Europe
- Middle East
- Africa
- Asia
- The Americas

✓ Influence public policy & global governance reforms

Help governments adopt NPNGS-aligned neutral governance frameworks.

✓ Advisory opportunities in tokenised infrastructure

Including advising on:

- regulatory design
- risk frameworks
- token models
- investor onboarding
- ESG credit systems

✓ City, port, and regional transformation engagements

Shape the future of:

- neutral trade cities
- free zones
- maritime hubs
- offshore platforms
- logistics ecosystems

✓ Become part of TBP's global tender ecosystem

Advisory firms with proven contributions become preferred partners for:

- feasibility studies
- economic modelling
- corridor integration strategies

- PPP/tokens-based financing models
 - climate & ESG advisory
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5. Advisory Strategist Participation Model

Each firm can:

- create a **Neutral Governance & Strategy Taskforce**
 - field teams for:
 - economics
 - trade & logistics
 - climate/ESG
 - public sector transformation
 - digital strategy
 - maritime & infrastructure advisory
 - participate in:
 - policy clusters
 - governance working groups
 - global corridor taskforces
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6. Why Advisory Firms Are Essential to TBP

TBP needs consulting firms to contribute to the:

- design neutral governance
- frame global strategy
- model economic impact
- align cities/ports/regions with NPNGS
- shape tokenised finance systems
- craft the global playbook for neutral corridors

You are the *intellectual engine* of the world's first neutral global system.